

FMCA FLASHBACK

A look at the association and the RV lifestyle through the years, as portrayed in past issues of *Family Motor Coaching*.

APRIL 1971



A look back at the “Southern Clipper,” which rolled throughout the United States in 1938 to publicize Grove Laboratories’ Bromo Quinine For Colds.

APRIL 1978



KOA promoted hot showers and other campground amenities, as it does today, and offered the new KOA Camper Atlas for \$2.



According to this Winnebago Industries ad, the 23-foot Itasca Sun-Cruiser retailed for \$13,249.

APRIL 2001



Readers gleaned information about computer technology and equipment, as well as uses for a PC aboard the coach.



This do-it-yourself project transformed a motorhome dash into a computer desk.