

NAME		FMCA MEMBER # (IF APPLICABLE)	
ADDRESS	CITY	STATE	ZIP
HOME PHONE	CELL PHONE	E-MAIL	

**SELECT ISSUE** If no issue is indicated, the date of receipt will determine the issue in accordance with the classified ad deadline dates.

- Issue selected: \_\_\_\_\_
- as soon as possible (see deadline dates on previous page)

**ADDITIONAL ISSUES** Select the following option **ONLY** if you wish to run your ad for more than one issue. If not selected, the ad will run for one issue only.

- Run ad for \_\_\_\_\_ (number of) issues beginning with the "Issue Selected" above.

**AD STYLE/RATE** Choose one. If no style is indicated, the ad will run as "Standard Run-On."

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|--|--|
| <input type="checkbox"/> <b>STANDARD RUN-ON</b> (Minimum: 10 words)<br>\$ .60 per word non-commercial<br>\$ 1.25 per word commercial | <input type="checkbox"/> <b>ENHANCED TEXT</b> (Maximum: 30 spaces per line; minimum 3 lines per ad)<br>\$ 8.10 per line non-commercial<br>\$ 17.85 per line commercial |
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**2020 RV** — Ad will appear in a block format such as this one. RV for sale ads should include information such as year, brand, length of RV, description, phone number with two-letter state or province abbreviation, and asking price.

**BOLD PRINT  
CAPITAL LETTERS  
OR AS INDICATED**

**ADD PHOTO OR COMPANY LOGO TO YOUR LISTING** Additional fee required.

- Color: +\$100     Black-and-white: +\$75    (Call for material requirements.)

**AD COPY** Note: A word is counted as any group of characters in between two spaces. This includes letters, numbers, and any punctuation. For example: phone numbers, years, Web and e-mail addresses, and dollar amounts are each counted as one word. (Attach extra sheet if necessary.)

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## AD CATEGORIES

**What type of RV are you selling?**

- Motorhome
- Fifth Wheel
- Travel Trailer
- Assorted RVs

**Make and model:**

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- Awnings/Shades
- Business Opportunities
- Businesses For Sale
- Campgrounds
- Campground Memberships
- Campgrounds For Sale
- Chapters/Clubs
- Communications
- Events
- Handicapped Equipped
- Homes For Sale or Rent
- Lots For Sale or Rent
- Miscellaneous
- RV Parts/Service
- RV Accessories
- RV Storage
- Tours
- Towed Vehicles
- Towing Equipment
- Trade
- Travel Groups
- Wanted

**REQUIRED: VIN/CHASSIS SERIAL # ON ALL RV ADS: (LAST FIVE DIGITS)**

**REQUIRED: DEALER/COMPANY NAME FOR COMMERCIAL ADVERTISERS**

### MAIL TO

FMCA  
 Attn: Classifieds Dept.  
 8291 Clough Pike  
 Cincinnati, OH 45244-2796

### E-MAIL

magazineclassifieds@fmca.com

### FAX TO

FMCA  
 Attn: Classifieds Dept.  
 513-474-2332 • 800-543-4717

**PAYMENT METHOD** Payment should be enclosed or received within five days of deadline date. To pay by credit card please call 800-543-3622, Ext. 214. Billing for additional issues or additional words is monthly at time of publication. (No refunds given for amounts less than \$5.00.)

- I have enclosed \$** \_\_\_\_\_  
 (Make checks payable to Family Motor Coaching, Inc. in U.S. Funds)

**MEMBER BENEFIT** Family and Life members of FMCA are entitled to 20 words free per calendar year, **ONE ISSUE ONLY**, of the standard run-on, non-commercial ad style. Ads exceeding 20 words will be subject to the usual charge of \$.60 for each additional word.

- Apply my Membership Credit of 20 Words Free (credit applies to issue, not date of receipt).

**ONLINE BONUS AD** Your ad(s) will appear free online at [FMCA.com](http://FMCA.com) (runs simultaneously with your print ad in the magazine).

**QUESTIONS** 800-543-3622, ext 214 • [magazineclassifieds@fmca.com](mailto:magazineclassifieds@fmca.com)

## FRV CLASSIFIEDS AD RATES AND PROCEDURES

**RV "for sale" ads** should include information such as year, brand, length of RV, description, phone number with two-letter state or province abbreviation, and asking price. (Website and email addresses will be printed in lowercase letters.)

- Non-commercial and commercial advertisers must include the last five digits of the chassis serial number/VIN at the end of each classified RV "for sale" ad.
- Commercial advertisers must include the company/dealer name within the ad.
- Standard run-on copy is 60 cents per word for non-commercial advertisers and \$1.25 per word for commercial advertisers (minimum of 10 words).
- Enhanced text classified ads are \$8.10 per line for non-commercial advertisers and \$17.85 per line for commercial advertisers (maximum of 30 characters per line; minimum of 3 lines per ad). Ads should have layout (bolding and/or centering) specified.
- All ads must be received in writing (printed or typed) via fax, mail, or email on or before the deadline. Ads will NOT be accepted over the telephone. A cancellation or change of your ad will be accepted by phone. We do not call to confirm receipt of faxes, email or mail; confirmation is the responsibility of sending party. Requests received after deadline are not guaranteed.
- Family and Life members of FMCA may place 20 words of standard run-on copy (non-commercial) free per calendar year, ONE ISSUE ONLY, in the CLASSIFIEDS. Ads exceeding 20 words in length will be subject to the usual charge of 60 cents for each additional word.
- Commercial advertisers who are also FMCA family members are subject to the commercial rates.
- No agency commission or cash discount on classified advertising.
- Payment should be enclosed or received within five days of deadline date. FRV accepts checks, money orders, Visa/MasterCard/Discover/American Express. (No refunds given for amounts less than \$5.00.) Make checks and/or money orders payable to Family Motor Coaching, Inc. Mail or fax your completed form to the address below or email your text ad to [magazineclassifieds@fmca.com](mailto:magazineclassifieds@fmca.com).
- Ad rates subject to change without notice.

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## INSERTION AND CANCELANCION DEADLINES

Requests Received After deadline Are **Not** Guaranteed

ISSUE	DEADLINE	ISSUE	DEADLINE	ISSUE	DEADLINE
January	November 15	May	March 15	September	July 15
February	December 15	June	April 15	October	August 15
March	January 15	July	May 15	November	September 15
April	February 15	August	June 15	December	October 15

Payment should be enclosed or received within 5 days of deadline. Make checks and/or money orders payable to Family Motor Coaching, Inc. To pay by credit card please call.

### MAIL TO:

FMCA  
Attn: Classifieds Dept.  
8291 Clough Pike  
Cincinnati, OH 45244

### EMAIL:

[magazineclassifieds@fmca.com](mailto:magazineclassifieds@fmca.com)

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