

→ NATIONAL OFFICER CANDIDATES

The 2023 election of FMCA National Officers will be held August 23, 2023, at FMCA's 107th International Convention in Gillette, Wyoming.

After the February 15, 2023, deadline for candidates' submissions to the Nominating Committee and after the interviews of the candidates and the Candidates' Forum at the March 2023 convention in Perry, Georgia, two members submitted petitions signed by more than 50 voting members to run for national office. Those members are Curtis Coleman, F447048, nominated for national president, and Ken Carpenter, F312233, nominated for national treasurer. These two candidates have met the requirements of Policy and Procedure 2005, Executive Board Nominations and Elections.

According to the policy and procedure, the at-large nominations will be included with the slate recommended by the Nominating Committee and published on the ballot in alphabetical order by office. The resumes of the new candidates follow; the resumes of previously announced candidates appeared in the May 2023 issue. All resumes will be posted online at FMCA.com in the Governance section and included in the Governing Board booklet.

Following is the current slate of candidates (listed in alphabetical order) for nationally elected office:

↓ NATIONAL PRESIDENT

Curtis Coleman, F447048
Gary Milner, F409834

↓ NATIONAL SENIOR VICE PRESIDENT

Kathie Balogh, F316832
Paul G. Mitchell, F165576

↓ NATIONAL SECRETARY

Pamela A. Richard, F455687
Donald Schleuse, F264999

↓ NATIONAL TREASURER

Ken Carpenter, F312233
Barbara Smith, F329936

↓ NATIONAL PRESIDENT



CANDIDATE FOR NATIONAL PRESIDENT

CURTIS COLEMAN, F447048

curtis@fmcacurtis.com
423-516-9818
fmcacurtis.com

To: Chapter Presidents and National Directors

Thank you for reading this brief biography on me and why I believe I am the right person to be FMCA's next National President.

You know I have not "come up through the ranks" of FMCA hierarchy. I don't believe the position is "earned" that way, nor should it be a popularity contest. Instead, I urge you to consider that the top volunteer position needs to be filled by someone with proven leadership success for FMCA and other RV-focused organizations.

A few things about me:

RV owner since 1992. I've been a full-timer twice and owned every style (towables, Class B, Class C, Class A). My current RV is a beautiful 2008 Newell PS000i Motor Coach.

Successful performer and business owner. My musical career spanned 30 years, including as a guitarist and member of The New Christy Minstrels folk group and my own recording success. The cancer that took away my singing voice ultimately brought me to new opportunities. When one door closes, another opens.

Passionate about bringing RVers together. I recognized a need to connect RVers and created RVillage, the largest RV member network to date (RVillage grew to 500,000 engaged members in 62 months). My motto: It's not about the destination, it's about the journey and the people you meet along the way.

Committed to keeping my promise to FMCA. FMCA was an early investor in RVillage and at the time of the sale of RVillage in 2020, FMCA realized a 400% return on its investment, infusing the organization with much-needed capital at a time when expenses were exceeding income.

Leading technology expert. RVillage was an online community requiring the highest level of knowledge regarding social networks and internet security protocols. Delivering a highly valued online experience is critical to today's mobile RV lifestyle and I know how to deliver that experience.

Collaborative, energetic leader. Over the last decade, I have worked closely with the leadership teams of virtually every RV club and association (including FMCA) in the industry. I've been deeply involved in RV advocacy issues industry wide and served as a trusted advisor for CEOs throughout the industry. My involvement with FMCA and its leadership, staff and resources resulted in reversing the downward spiral in membership that FMCA experienced in 2015.

Committed to the future...and the past. I love FMCA and the RV heritage it has built. But to preserve that heritage we need to responsibly grow the organization and become just as important to the new RVers joining our community. Today, FMCA is rapidly losing members because of decisions made by current leadership and a disconnect with the audience, including a failure to support Chapters. Under my leadership, I am committed to growing the organization, including Chapters and their role in engaging and building satisfied members. **I was a part of the team that reversed the downward spiral before; we can do it again.**

Listening, learning and leveraging. FMCA success will not be because of one person's efforts or will; it will come from listening to ALL the stakeholders — members, staff, National Directors, Area Vice Presidents, Chapter Presidents, and the support systems around

them, then leveraging what we learn to attract and engage members in a responsible, economically viable way.

I am honored to have the support of past FMCA presidents, past and present board members, Commercial members, National Directors and countless fellow FMCA members who have reached out to encourage me in this campaign. I am eager to work with the talented national staff and resources to make FMCA the shining star it has the potential to be by using proven tactics that deliver results. I am ready to take on this challenge and deliver on my next promise to FMCA, as I have the promises of the past. I see opportunities ripe for development, such as RV advocacy in the realm of safety, manufacturing quality, RV part availability and more.

Thank you. There is much to be done to assure the future of FMCA and it needs to happen now. I respectfully ask for your consideration and support as the next FMCA National President.

To read more about my qualifications, please visit fmcacurtis.com. If you'd like to connect directly, please use this calendar link — curtiscoleman.youcanbook.me — to find a time that works for you.

NATIONAL TREASURER



CANDIDATE FOR NATIONAL TREASURER

KEN CARPENTER JR., F312233

*KenCarpenterFMCA@gmail.com
214-364-2090
KenCarpenterFMCA.com*

FMCA SERVICE, NATIONAL

Served FMCA as a volunteer and committee member at the national level in the following capacities:

- Chairman, Member Engagement Committee (2018-2019)

- Chief/Assistant Chief of Security (2022-2023)
- Volunteer Security Captain, Co-Captain (2018-2021) and Volunteer Security (since 2013); Chair, Active Shooter Program (2023)
- Chairman, Long Range & Development Committee (2016-2018), Committee Member (2015-2016)
- Special IT Review Committee (2016)
- Chapter Representative (National Director, Diesel RV Club) (2014, 2015, 2016 & 2018-2022)
- Gillette 2023 is our 20th FMCA International Convention.

OTHER AREAS

- Member, INTO Audit Committee (2018-2019)
- Chairman, INTO Nominating Committee (2016-2017)
- Volunteer at Area Rallies
- Games, Midwest Area Rally, 2018
- Parking, South Central Area Rally, 2018
- Chief of Security, Midwest Area Rally, 2023

FMCA CHAPTERS

- Treasurer, National Director and Past President, Diesel RV Club
- Webmaster & Forum.DieselRVClub.org Technical Forum Administrator
- One of founding members of Friends of Angel Bus and FMCA Energized
- Have been or am member of Beaver Ambassador Club, Diesel RV Club, Eastern Gourmands, FMCA Energized, Friends of Angel Bus, Full Timers, FMCA Chapter: Habitat for Humanity®, and Lone Star

EMPLOYMENT

Career Highlights:

- Computer Sciences Corporation, Business Process Management (Managing Director and Program Manager, and global account management, Business Transformation Services; Management Consultant and Advanced Technology Consultant)
- Principal Financial Group (developing and implementing new technologies and serving as advisor, sponsor, reviewer and methodologist for image processing, expert systems, graphical interfaces, and managing an IT business unit)
- Founder, Conestoga Software, a developer of SchoolBase, an integrated student record administration system for public schools
- First Interstate of Iowa and FKF, Inc. (various increasing roles as a Vice President of the bank

holding company and member of management committee with primary responsibility for Strategic Planning, Government Relations, Legislative Liaison, Employee Benefit Plan Administration, and had operating responsibility for a captive investment company). Also served as IT planning liaison with a bank services subsidiary providing processing for over 100 non-affiliated commercial banks, established a discount brokerage operation, and led other product development initiatives including identification of key customer segments and development of service delivery strategies

- NCR, Systems Engineer and Computer Sales, Kansas
- Boeing, Information Technology, while a student at Wichita State, as a computer operator, programmer, and systems analyst, and advanced technology specialist

OTHER EXPERIENCES CONTRIBUTING TO QUALIFICATIONS FOR FMCA NATIONAL TREASURER

- Leadership role working closely with other Chapter Officers and coordinating with Chapter Officers to facilitate evolution of the CAT RV Engine Owners Club to the Diesel RV Club; and in the conversion to web-based application allowing online member payments and profile administration. Four years as Chapter President, two years as Senior Vice President partially overlapping four years as VP Membership. VP Membership role includes many of the duties normally performed by Chapter Secretary. As Treasurer, integrating membership management system with non-profit accounting system. ●